



विदेश मंत्रालय
MINISTRY OF
EXTERNAL AFFAIRS

Saviour[®]
Education Abroad

Licensed Recruitment Partner

Building Local Market Leaders in International Education

A Partner Model in a USD 70+ Billion Global Industry



**You own
the market**



**We run the
execution**

Licensed Overseas Recruitment Agent (Ministry of External Affairs, Government of India)

27,000+ Students Guided | 600+ Universities | 20+ Countries

 www.saviourconsultant.com

THE OPPORTUNITY: WHY THIS BUSINESS EXISTS



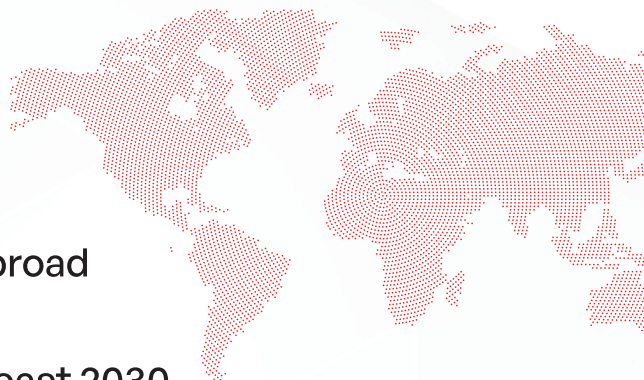
International education has crossed the point of experimentation. It is now a **mainstream economic sector**.

Globally, international education is a USD 70+ billion industry, driven by:

- Global skills mobility
- Migration-linked education pathways
- Workforce internationalisation

India stands at the centre of this shift:

- 12–13 lakh Indian students already studying abroad
- 7.6 lakh students went overseas in 2024
- India will remain a top sending country till at least 2030



USD 70+
billion
industry



12-13 lakh
students studying
abroad



India will stay a top
sending country
until 2030.

This creates a rare opportunity:

To build a high-trust, high-value education business with global relevance and local dominance.

WHY MOST NEW ENTRANTS FAIL

Most people believe this is a “student counselling business”.

That belief causes failure.

International education is not only about students.

It involves:

- Overseas institutions that cannot be physically verified
- Constantly changing visa rules and embassy interpretations
- Country-specific documentation and compliance
- Pre-departure and post-departure responsibility

In India, errors can be corrected locally.

In international education, errors compound across borders.

New entrants fail because:

- They underestimate backend complexity
- They operate without experienced escalation
- They confuse counselling with execution



Students & Counselling

“VISA”

“COMPLIANCE”

“INSTITUTIONS”

“POST-DEPARTURE”

This is not a **sales failure.**

It is an **execution failure.**

THE SAVIOUR OPERATING MODEL

Saviour Education Abroad was built to solve this execution gap.

Our model separates responsibility deliberately.

Partner Role

Frontend Market Ownership

- Local presence and trust
- Student and parent engagement
- Counselling conversations
- Seminars, events, outreach

Saviour Role

Central Execution

- Country & course finalisation
- University coordination
- Applications & documentation
- Visa strategy & compliance
- Pre- and post-departure processes
- Policy tracking across 20+ countries

This separation protects partners from backend risk and ensures consistent outcomes for students.



XYZ
EDUCATIONAL ABROAD
CONSULTANT



Saviour[®]
Education Abroad



LEADERSHIP & EXPERIENCE

The strength of Saviour is not software.
It is experience converted into process.

Founder:

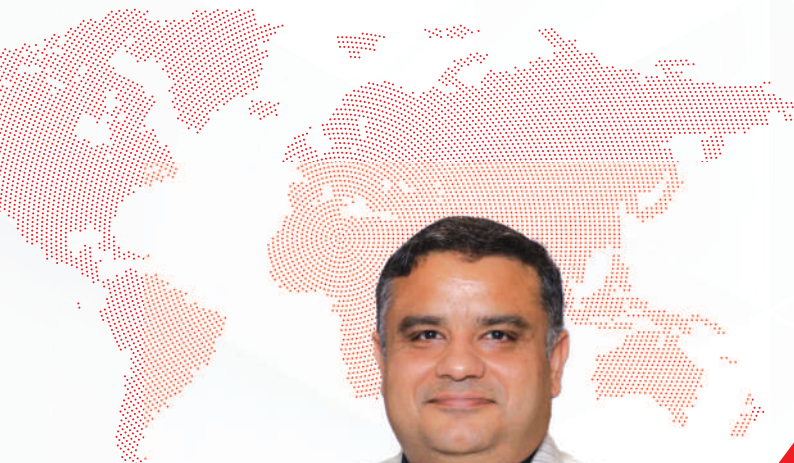
Mr. Mitesh Malhotra

- 25+ years in international education
- Travelled to 20+ countries
- Visited 500+ university campuses
- Guided 26,000+ student journeys
- Worked across policy cycles, embassy changes, and market shifts

This experience matters because:

- Overseas institutions are not easily verifiable
- Visa interpretation is dynamic
- Real expertise comes from pattern recognition over time

Partners benefit from this depth without carrying the risk themselves.



25 Years

20 Countries

500 Campuses

26k Students

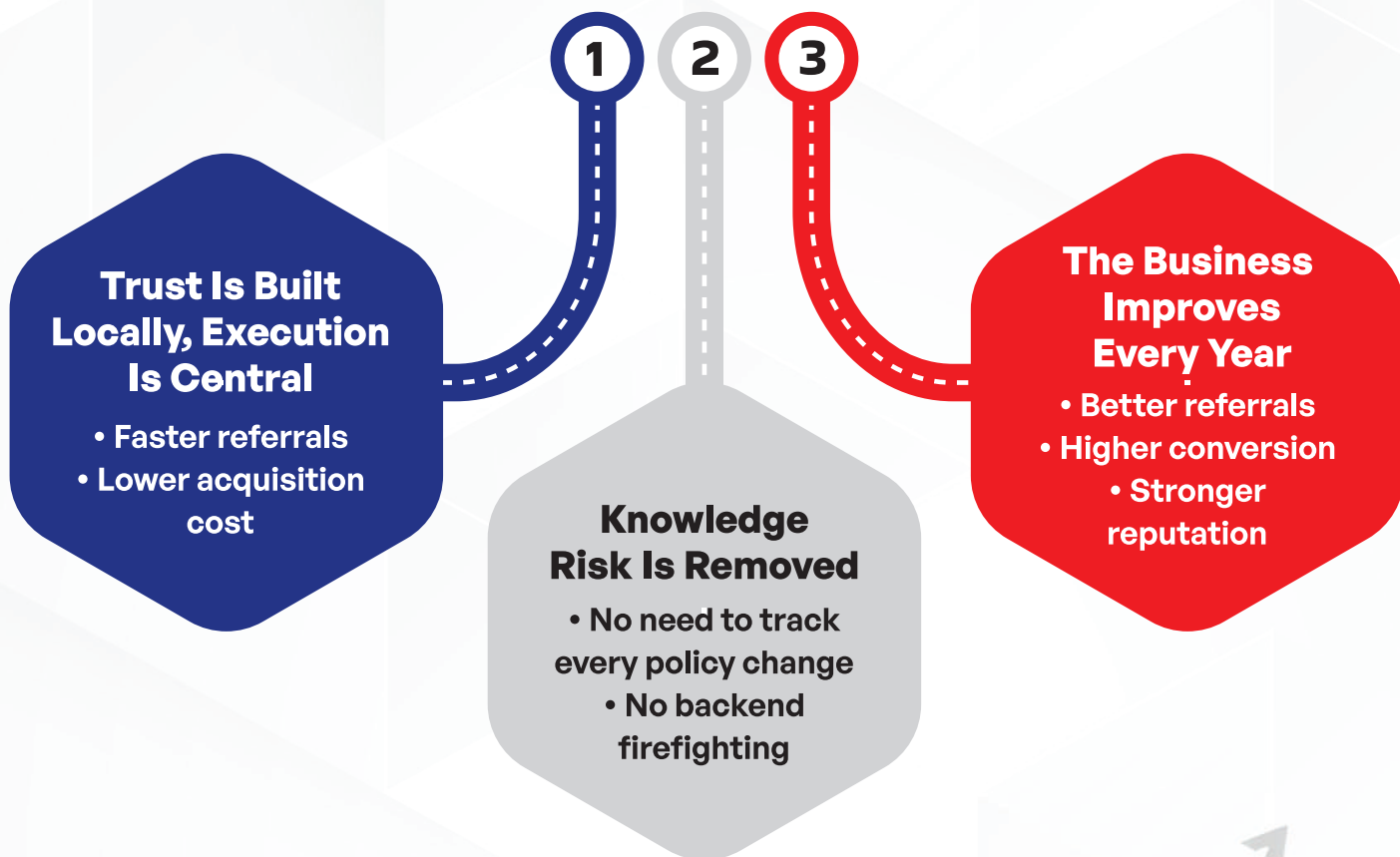


THE UNFAIR ADVANTAGE (WHY THIS BUSINESS COMPOUNDS)

Most education businesses reset every year.

Saviour partner businesses compound

Why:



Year 1 builds credibility.

Every year after builds momentum.



THE 12-MONTH BUSINESS REALITY

This is a planned business launch.



Year-1 Investment (~₹7.5 lakh):

- Franchise Fee: ₹2.5L + GST
- Office & Infrastructure: ~₹2.5L
- Initial Marketing: ~₹2.5L



Minimum Viable Target:

- 20 students in 12 months
- Less than 2 students per month



Economics:

- Average earning per student: ₹75,000
- $20 \times ₹75,000 = ₹15,00,000$

The first year is about:

- Stability
- Reputation
- Process discipline



CREDENTIALS, AWARDS & ONBOARDING

Credentials & Recognition



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**Licensed Overseas
Recruitment Agent**

**Recognised by
Indian &
International
Institutions**



**Awarded by
Government Ministers**

Partner Selection Process

1. Introduction
2. Initial discussion
3. Qualification form
4. Strategic Zoom interaction
5. Mutual fit decision
6. Structured launch

This is not a
quick-money
opportunity.

It is a structured,
experience-driven
business built for the
long term.



— **Head Office** —

Saviour Education Abroad

SCO 31, Feroz Gandhi Market, Ludhiana, Punjab

— **Branch Office** —

Saviour Education Abroad

Dehradun, Uttarakhand



www.saviourconsultant.com



franchisee@saviourconsultant.com